

OBJECTIVE To lead and inspire amazing, effective graphic solutions as a multi-talented creative professional by utilizing my extensive design & management experience, print & web skills, and intense passion for the graphic arts.

HIGHLIGHTS

- + Creative and resourceful leader, with excellent design abilities and strong visual sensibilities
- + Organized and detail-oriented professional, meets shifting priorities and manages multiple projects
- + Motivated and enthusiastic self-starter, able to conceptualize and implement ideas

EXPERIENCE

11/07–Current **Freelance Graphics Designer / Art Director** (selected projects)

- + *The Chambers Group* Montvale, NJ
Agency work (advertising, sales, and marketing collateral) for Lime Rock Park, A&P, Pathmark.
- + *Sycamore Homes* Sunnyvale, CA
Create specialty marketing tools for a details-loving, upscale design-build firm.
- + *Hartz Mountain Corporation* Secaucus, NJ
Package and ad design for a leading pet product company.
- + *lookseegraphics.com; girlsincwestchester.org* Secaucus, NJ; White Plains, NY
Website design (looksee); and complete redesign (girlsinc) for a non-profit.
- + *Mike Blanx & the SDAB's* New Jersey
Design logo, cd and 7" sleeves, t-shirts, posters and flyers for rock band.
- + *Bernette Textiles* New York, NY
Create marketing tools and provide photoshoot direction for new, recycled-cotton clothing line, PurePlay. Eco-responsible designs include identity, hang tags, media kit, brand workbook and lookbook.

05/00–10/07 *Mikasa / Arc International* Secaucus, NJ
Art Director / Creative Services Manager / Senior Graphics Designer
Create, develop, and manage graphic solutions to achieve marketing strategies for the Mikasa brands via print and web advertising, retail signage/collateral and packaging. Collaborate with VP Creative Services and the marketing staff to translate the Brand vision and evolving creative imagery within budget and time constraints while projecting fresh appeal. Project-manage marketing print directives—from conception, design and layout to photography art direction, pricing negotiation, and press-ok. Lead, coach, motivate and inspire graphics team to maintain a high-energy, productive, and creative workplace environment. Integral to the 2005 identity/brand/packaging redesign, and established new worldwide brand guidelines. Ensure branding and style standards are upheld. Maintain vast digital and transparency image library.

04/97–06/02 *DFS Communications, Inc.* Rutherford, NJ
Freelance Graphics Designer
Collaborate with principal to design various political propaganda, including billboards, brochures, decals, direct mail, flyers, and posters.

PROFICIENCY Adobe CS3/4 (Illustrator, Photoshop, InDesign, Dreamweaver, Flash), QuarkXpress, HTML, MS Office Suite

EDUCATION

08/98–07/03 *School of Visual Arts* (Graphic Design) New York, NY
08/87–12/91 *University of Oklahoma* (BS Environmental Design) Norman, OK